

# LAUREN TIMPERLEY

Multi-disciplinary designer & all round creative | 07742618049 | lauren.timperley@yahoo.com

[www.laurentimperley.co.uk](http://www.laurentimperley.co.uk) | PDF Portfolio available on website



I'm Lauren Timperley, a multi-disciplinary designer based in Lancaster. I have over 10 years' experience working with a range of organisations and roles. After undertaking a placement year at university I've gone on to work agency, in-house, freelance and contracted, predominantly in Leeds before relocating back to Lancaster in 2019. I've worked on a multitude of briefs for a range of clients, providing concepts/designs for websites, brand identities, social media planning, digital campaigns and editorial guides. I've an adaptable working style to my environment.

I feel I'm at my best on briefs/projects which allow me to let my creativity loose; there's not greater satisfaction for me than being able to break the mould to create something better and really bring a brand to life. I'm not afraid to roll my sleeves up and get stuck in with the rest of team to do an artwork or template roll-out. I believe creativity is just as important as intellect.

Whilst I am predominantly creative, and design is where my passion lies; I have a technical mind-set too. Having worked closely with developers and coded myself (HTML/CSS) in the past, I understand the restrictions for designs when it comes to coding. I know my way around WordPress and working within a CMS as well as some basic video editing.

A lot of my spare time is devoted to honing my skills; there's always more to learn. I love meeting like-minded individuals and mentoring junior creatives, whilst exploring the fast-moving world of design and digital trends, learning along the way is what makes me love being a creative and part of such an ever-changing diverse community.

## EDUCATION

Leeds Beckett University (2011-2015)  
Creative Media Technology - 4 Year Sandwich Course  
First Class Honours

The Sixth Form, Ripley St Thomas (2009-2011)  
A-C (Art, Media, ICT, Psychology, General Studies)

## KEY SKILL SET

I'm always striving to add more strings to my bow, but these are the areas that keep me ticking:

Website Design | Branding/Identity | Social Media | Content Development | UX and UI Design | Editorial

Time Management | Team Player | Communication | Mentoring | Idea Development | Pitching | Copy Writing

## WEAPONS OF CHOICE



## OTHER TOOLS IN THE TOOLBOX



## AWAY FROM THE OFFICE



## EXPERIENCE

### THINK!CREATIVE | CREATIVE DESIGNER

JUNE 2013 - PRESENT

Designer | Agency | Website Design | Brochures | Interactive PDFs | Editorial Layout | Website Banners | Content Creation | UX | UI | Strategy | Social Media | Artwork Rollouts | Basecamp | Illustrator | Photoshop | InDesign | XD | Figma

### LAUREN TIMPERLEY | MULTI-DISCIPLINARY DESIGNER (FREELANCE)

JULY 2012 - PRESENT

Freelance | Web Design | Social Media | Branding | App | Iconography | Video Editing | Event Collateral | Email Design | Illustrator | Photoshop | Branding | Promotional Material | Client Liaison | InDesign | Advertising | Content Writing

### EVERYBODY (FORMALLY THREE WHISKEY) | DIGITAL DESIGNER (MAT COVER)

SEPT 2022 - MAY 2023

Maternity cover | Agency | Website Design | Health and Wellness Sector | Branding | Iconography | Editorial Layout | Social Graphics | Email Design | Time Management | Client Liaison | Brand Guidelines | Image Sourcing | Stakeholder Communication | UX | Templates | Corporate Literature | Presentations | Wireframing | CMS | Pitches | Video editing | Infographics | Illustrator | InDesign | Photoshop | XD | Premiere | Unbounce | Wordpress | Figma | Sketch | MailChimp

### SLATER SAFETY | CREATIVE LEAD, DESIGN & HEAD OF MARKETING

JUNE 2021 - JULY 2022

Creative Lead | Designer | Brochures | Editorial Layout | Branding | Brand Leader | Content Creation | Copy Writing | Planable | Social Media | Mailchimp | Email Newsletters | SEO | Google Analytics | Stakeholder Communication | Illustrator | Photoshop | InDesign | Website Maintenance | NopCommerce | CMS | Expo planning | Artwork Rollouts

### GRAPHIC DESIGNER & MARKETING ASSISTANT

JAN 2021 - MAY 2021

In-house Designer | Templates | Brochures | Editorial Layout | Brand Leader | Social Media | Marketing | Planable | Illustrator | Photoshop | InDesign | Stakeholder Communication | Advertising | Invision | MailChimp | Copy Writing

### FAT MEDIA | DIGITAL DESIGNER (CONTRACT)

NOV 2020 - JAN 2021

Agency | Website Design | Branding | Iconography | Editorial Layout | Email Design | Time Management | Client Liaison | Brand Guidelines | Image Sourcing | Stakeholder Communication | UX | Sketch | InDesign | Photoshop | Zeplin | Jira

### CO-OP | CREATIVE ADMIN (CONTRACT)

SEPT 2020 - DEC 2020

Figma | Image Sourcing | Photo Editing | User Testing | Miro | Design Concepts | A/B Testing | Sway | Email Templates

### FAT MEDIA | DIGITAL DESIGNER

JAN 2020 - OCT 2020

Agency | Web Design | Branding | Iconography | Editorial Layout | Video Editing | Event Collateral | Email Design | Time Management | Client Liaison | Brand Guidelines | Image Sourcing | Stakeholder Communication | UX | Templates | WordPress | CMS | Corporate Literature | Presentations | Pitches | Sketch | InDesign | Photoshop | Zeplin | Trello

### ANGUS FIRE | DESIGN & BRAND MARKETING EXECUTIVE (CONTRACT)

NOV 2019 - DEC 2019

In-house Designer | Brand Leader | Marketing | Illustrator | Photoshop | InDesign | ShowPad | Organisation | UX | User Journey | Timelines | Iconography | Stakeholder Communication | Advertising | Layout | Time Management

### AGSENZE | MID WEIGHT DIGITAL DESIGNER (CONTRACT)

JULY 2019 - OCT 2019

In-house Digital Designer | Web Design | Illustrator | Photoshop | Brand Guidelines | Brand Identity | Iconography | Photo Editing | Stakeholder Communication | Image Sourcing | Layout | Time Management | UX | UI | App Design

### TECHRA TECH (FORMALLY WYGGROUP) | DIGITAL DESIGNER

NOV 2018 - JUNE 2019

In-house Designer | Illustrator | Photoshop | Website Design | Image Sourcing | Branding | Layout | Editorial | Social Media | Email Design | Templates | Client Liaison | CMS | WordPress | MailChimp | Event Branding | Event Collateral

### AMA MARKETING | FREELANCE/LEAD DESIGNER

NOV 2017/JAN 2018 - NOV 2018

Agency | FMCG | Web Design | Wireframes | Image Editing | Adverts | Flow Charts | Branding | CMS | Client Liaison

### SOFTWARE CLOUD | DIGITAL DESIGNER (FREELANCE)

NOV 2017 - DEC 2017

In House Designer | Illustrator | Photoshop | Branding | User Guides | Print Work | Business Cards | Client Liaison | Social Media | Brand Templates | Advertising | Copy Writing | Illustrations | Reporting | Social Media

### RESEARCHBODS | DESIGNER

OCT 2015 - SEPT 2017

Agency | Graphic Design | Designer | Illustration | Illustrator | Photoshop | Iconography | Infographics | Brand Guidelines | Branding | Iconography | Vectors | App Design | Asset Exportation | PowerPoint | Brand Templates | Word | Web Design | Social Media | Video | Photo Editing | Brochure Design | User Experience | User Journey | Responsive Design | Blog Creation | Email Design | Dreamweaver | Image Resize | Social Media Campaigns | Platforms | Communities | Community Design | Client Communication | Image Sourcing | Survey Designs | Video Editing | Gifs

### GEEKSY | DESIGNER & SOCIAL MEDIA CREATOR (PLACEMENT YEAR)

SEPT 2013 - DEC 2015

Graphic Designer | Photoshop | Illustrator | Dreamweaver | After Effects | Premiere | Branding | Advertising | Print Work | Web Design | Web Development | WordPress | CMS | Theme Development | Coding | Responsive Design | User Experience | HTML 5 | CSS | Social Media | Marketing | PHP | Remote Working | Client Liaison | Meetings | Problem Solving | Teamwork | Blog Posts | Copy Writer | SEO | Video | Website Layout | UX | UI | Hoot Suite | Illustrations

### THE EMAIL BUREAU | DIGITAL DESIGNER (PLACEMENT YEAR(S)) INTERMARKETING AGENCY | DEVELOPER LEEDS KLAXON | HEAD DESIGNER ANDY CROWLEY | VIDEO EDITOR (FREELANCE)

SEPT 2012 - MAY 2015

Designer | Developer | Head Creative | Illustrator | Photoshop | InDesign | Branding | Email Campaigns | Landing Pages | Adestra | App Dev | Dreamweaver | HTML 5 | CSS | Testing | Advertising | Client Liaison | UI | CMS | Content Writing | Asset Creation | Illustrator | Photoshop | Cover Design | Premiere | After Effects | Video Editing | Thumbnail | Audio