

# LAUREN TIMPERLEY

Multi-disciplinary designer & all round marketing creative | 07742618049 | lauren.timperley@yahoo.com

[www.laurentimperley.co.uk](http://www.laurentimperley.co.uk) | PDF Portfolio available on website



I'm Lauren Timperley, a multi-disciplinary designer based in Lancaster. I've 10+ years' experience in-house, agency, freelance and contracting; I've been the sole designer, as well as part of marketing and creative strategy teams; I've done it all. I believe design and creativity runs through all departments and touches every aspect of a businesses' output.

I'm predominantly a creative, and design is where my passion lies; yet I have a technical mind-set too. I have worked closely with developers so understand design restrictions when they're translated into code. I know my way around WordPress and working within a CMS.

I'm always honing my skills in an industry that is constantly evolving. I love meeting like-minded individuals and mentoring junior creatives, learning along the way is what makes me love being a creative and part of such an ever changing and diverse community.

## EDUCATION & COURSES

**BSc Creative Media Technology - First Class Honours**  
Leeds Beckett University (2011-2015) - 4 Year Sandwich

Mental Health Awareness - NCFE Level 1  
PHX Training, 2025

Business Administration - NCFE Level 2  
PHX Training, 2025

Principles of Food Safety for Catering - Highfield Level 2  
Lancaster City Council, 2025

## KEY SKILL SET

I'm always striving to add more strings to my bow, but these are the areas that keep me ticking:

Website Design | Branding/Identity | Social Media | Content Development | UX and UI Design | Editorial Time Management | Team Player | Communication | Mentoring | Idea Development | Pitching | Copy Writing

## WEAPONS OF CHOICE



## OTHER TOOLS IN THE TOOLBOX



### LANCASTER LARDER | WEEKLY FOOD BANK VOLUNTEER

From May 2022 | Food Waste Distribution | Open-Minded of Members Situations | Non-Judgemental | Facebook Group Management | Kitchen Running | Food Handling | Member Socialisation | Communication

### CREATIVE & FUNDRAISER | PROSTATE CANCER UK

From Oct 2021 | Volunteer | Annual Charity Board Game Day | Social Media Advertising | Supplier Communication for Raffle donations | Game Sourcing/Scheduling

## EXPERIENCE

★ REDUNDANCY

### ENVISEL | SOCIAL MEDIA MANAGER

NOV 2024 - PRESENT

Branding | Social Media | Marketing Comms | Planable | Stakeholder Communication | Copy Writing | SEO | CMS Management | SquareSpace | Adobe Ai

### LAUREN TIMPERLEY | MULTI-DISCIPLINARY DESIGNER

JULY 2012 - PRESENT

*Clients: Software Cloud, Ama Marketing, Agus Fire, Agsenze, Fat Media, Andy Crowley*  
*Roles: Digital Designer, Lead Designer, Brand Marketing Executive, Video Editor*  
Web Design | Social Media | Branding | Iconography | Video Editing | Event Collateral | Copy Writing | UX | UI | Promotional Material | Strategy | Planable | Figma | Brand Templates | User Guides | FMCG | Wireframes | Retouching | Flow Charts | ShowPad | Editorial Layout | Stakeholder/Client Communication | Brand Leader | D/OOH | SEO | Campaigns | Email Marketing | MailChimp | Sketch | Zeplin | Trello | Jira | Image Banks

### THINK!CREATIVE | CREATIVE DESIGNER ★

JUNE 2023 - OCT 2024

Web Design | iPDFs | Editorial Layout | Digital Banners | D/OOH Campaigns | Wireframes | Strategy Implementation | Social Media Campaigns | Planable | Artwork Rollouts | NDAs | Brand Identities | Brand Guidelines | Copy Writing | Photo Retouching | Adobe Ai | Client Comms | Marketing Campaigns | Basecamp | Figma | Canva | Gifs

### EVERYBODY | DIGITAL DESIGNER (MATCOVER)

SEPT 2022 - MAY 2023

Web Design | Health and Wellness Sector | Branding | Iconography | Editorial Layout | Social Graphics | Email Design | Client Liaison | Brand Guidelines | Image Sourcing | UX | Templates | Corporate Literature | Presentations | Wireframing | CMS | Sales Decks | Video Editing | Infographics | Unbounce | Wordpress | Figma | Sketch | MailChimp

### SLATER SAFETY | HEAD OF MARKETING ★

JUNE 2021 - JULY 2022

Creative Lead | Editorial Layout | Branding | Brand Leader | Content Creation | Copy Writing | Planable | Social Media | MailChimp | Email Newsletters | Google Analytics | Stakeholder Communication | Website Maintenance | NopCommerce | Event Planning

### DESIGNER & MARKETING ASSISTANT

JAN 2021 - MAY 2021

In-house Designer | Templates | Brochures | Editorial Layout | Social Media | Marketing Campaigns | Planable | Copy Writing | Advertising | Invision | MailChimp | Artworking

### CO-OP | CREATIVE ADMIN (CONTRACT)

SEPT 2020 - DEC 2020

Figma | Admin | Retouching | User Testing | Miro | A/B Testing | Sway | Email Templates

### FAT MEDIA | DIGITAL DESIGNER ★

JAN 2020 - OCT 2020

Agency | Web Design | Branding | Iconography | Editorial Layout | Video Editing | Event Collateral | Email Design | Client Liaison | Brand Guidelines | Image Sourcing | Templates | WordPress | Corporate Literature | Presentations | Pitches | Sketch | Zeplin | Trello

### TETRA TECH | DIGITAL DESIGNER (RELOCATION)

NOV 2018 - JUNE 2019

In-house Designer | Web Design | Branding | Layout | Editorial | Social Media | Email Design | Templates | WordPress | MailChimp | Event Branding | Event Collateral

### RESEARCHBODS | DESIGNER ★

OCT 2015 - SEPT 2017

Agency | Infographics | Brand Guidelines | App Design | Brand Templates | Web Design | Brochure Layout | Survey Design | Social Media Campaigns | Community Design | Client Communication | Gifs

### GEEKSY | DESIGNER & SOCIAL MEDIA (PLACEMENT YEAR+)

SEPT 2012 - DEC 2015

### THE EMAIL BUREAU | DIGITAL DESIGNER (PLACEMENT YEAR(S))

### INTERMARKETING AGENCY | DEVELOPER

### LEEDS KLAXON | HEAD DESIGNER

Branding | Email Campaigns | Landing Pages | Adestra | App Dev | HTML 5 | CSS | UI | Testing | Advertising | Client Liaison | CMS | Content Writing | Asset Creation | Premiere | UX | Branding | PHP | Print Work | Web Design | Web Dev | WordPress | Coding | Theme Dev | Responsive Design | Social Media | Marketing | Problem Solving | SEO | HootSuite